



GLOBAL TRADE

INDIA EXPO

5–8 August 2026

India Expo Centre & Mart, Greater Noida - India

Partnership opportunities and benefits



About the Expo

SOUTH ASIA'S PREMIER TRADE PLATFORM

Connecting global manufacturers, exporters, and trade associations



500+ exhibitors representing diverse product categories from India and overseas.



15,000+ trade visitors including wholesalers, distributors, and e-commerce platforms.



International delegations from chambers of commerce and export promotion councils.



Global participation spanning across Asia, Europe, Africa, and the Americas.

Market Reach

SCALE AND GLOBAL MARKET REACH

A high-impact environment for international business expansion



Exhibitors

Leading manufacturers and exporters from India and overseas showcase diverse products.

500+

Trade Visitors

Qualified buyers, retailers, and distributors scouting for new sourcing opportunities.

15K

Global Reach

Delegations from Europe, USA, Middle East, Africa, and Asia participate actively.

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MULTI-SECTOR SOURCING PLATFORM

Diverse categories driving global trade and innovation



Home & Décor

Furniture, fixtures, interiors, and kitchenware for global retail markets.

Fashion & Lifestyle

Textiles, linen, fashion jewellery, and premium leather goods.

Gifts & Arts

Handicrafts, premium gifts, toys, games, and artisanal products.

Trade Supplies

Packaging solutions and industrial supplies for global exporters.

HIGH-PROFILE PARTICIPANT PROFILES

Engaging with industry leaders and global decision-makers



Visitor & Buyer Profile

Retail chains, wholesalers, and international distributors E-commerce platforms scouting for new product lines Government delegations and trade association leaders



SPONSORSHIP & BRANDING CATEGORIES

Premium partnership tiers for maximum brand impact

Platinum Partner

The highest level of visibility and engagement with premium benefits.

1.5Crore

Gold Partner

Significant brand exposure and primary positioning throughout the venue.

1Crore

Silver Partner

Strong visibility in event collaterals and social media promotions.

75Lakhs

Associate Partner

Strategic partnership with exhibition space and logo placement.

50Lakhs

STATE AND COUNTRY PARTNERSHIPS

Strategic platforms for regional and national trade promotion

| Partnership Category | Contribution | Primary Objective |
|----------------------|--------------|----------------------------------------------------------|
| Partner State | ₹1 Crore | Strategic positioning for investment and trade potential |
| Supporting State | ₹50 Lakhs | Highlight regional strengths at a premier platform |
| Partner Country | 50,000 USD | Promote national export strengths and country brands |
| Supporting Country | 25,000 USD | Investment opportunities via dedicated pavilions |



CORE VISIBILITY AND SPACE BENEFITS

Comprehensive branding and physical presence at the venue

| Tier | Exhibition Space | Logo Visibility | Pre-event Promotion |
|-----------|------------------|---------------------|---------------------|
| Platinum | 150 sqm | Full Visibility | Comprehensive |
| Gold | 100 sqm | Full Visibility | Comprehensive |
| Silver | 72 sqm | Full Visibility | Comprehensive |
| Associate | 48 sqm | Standard Visibility | Partial |
| Lounge | 24 sqm | Limited | Limited |

Engagement

ENGAGEMENT AND RECOGNITION

Exclusive access to high-level networking and media opportunities



Speaking slots in high-level conferences and seminars for top-tier partners.



VIP Lounge Access and invitations to the gala dinner for networking with leaders.



Media interviews and corporate video displays on venue LED screens.



Invitations to inaugural session ranging from 3 to 15 based on partner tier.

WHY PARTNER WITH US?

Unlocking value through Asia's fastest-growing trade hub

Unmatched Reach

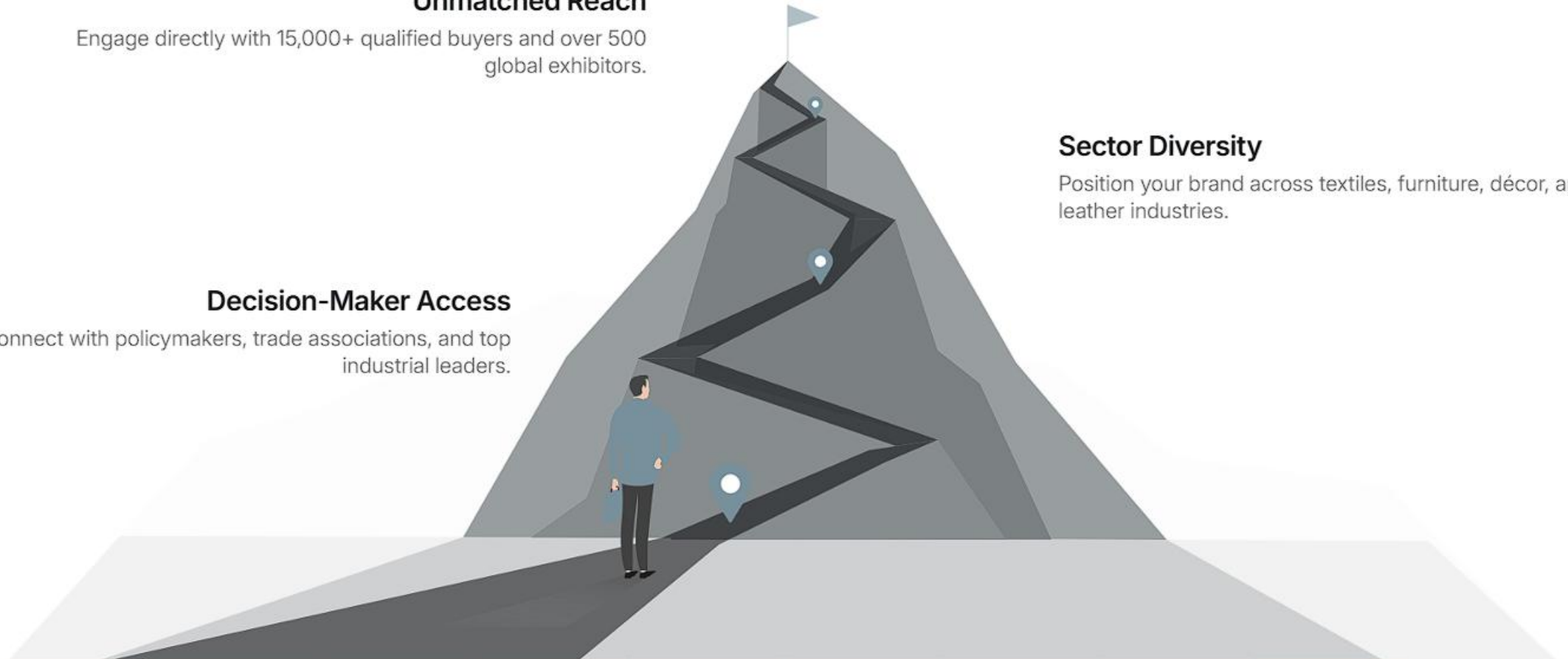
Engage directly with 15,000+ qualified buyers and over 500 global exhibitors.

Decision-Maker Access

Connect with policymakers, trade associations, and top industrial leaders.

Sector Diversity

Position your brand across textiles, furniture, décor, and leather industries.



BRANDING & ACTIVATION OPPORTUNITIES

360-degree brand visibility across the venue and digital channels

Shaping the Future of Global Trade

Join 500+ exhibitors and 15,000+ buyers at South Asia's premier luxe sourcing platform.



On-Ground Branding

Visibility on entry archways, registration counters, lanyards, and venue signage.

Digital Visibility

Website banners, email newsletters, and social media campaigns targeting buyers.

Experience Zones

Product demo areas and buyer-seller meeting zones for direct business interaction.